

24 June 2015

Go Dry this July for the Macarthur Cancer Therapy Centre

The Macarthur Cancer Therapy Centre at Campbelltown Hospital has again this year been chosen as one of the beneficiaries of the Dry July campaign and is calling on the community to get on board and support the fundraiser for adults living with cancer.

Dry July challenges people to commit to a self imposed one month prohibition - one month without drinking alcohol while at the same time raising funds through sponsorship from family, friends and colleagues.

Macarthur Cancer Therapy Centre supports the Campbelltown, Camden and greater Macarthur region and provides services for about 1,700 new adult cancer patients a year, as well as 8,500 people following their therapy.

Director of the Macarthur Cancer Therapy Centre, Associate Professor Stephen Della-Fiorentina said the Centre was proud to be officially participating in Dry July again this year.

“All donations directly impact the lives of people being treated for cancer and this year, our focus for will be catering for the needs of cancer survivors,” he said.

“Cure rates of many cancers are improving, so we need to prepare people to live beyond their cancer diagnosis, free of symptoms.

“Unfortunately cancer survivors, and those who undergo cancer treatment, have specific ongoing needs that are best addressed in a comprehensive Cancer Wellness program.

“Programs like exercise, counselling, cooking classes, support groups, acupuncture and massage, tai chi and yoga make an invaluable difference to the lives of cancer survivors,” he said.

Funds from the 2015 Dry July campaign will be used to contribute to Cancer Services Wellness programs.

Previous funds raised from Dry July campaigns have enabled the Macarthur Cancer Therapy Centre to purchase two massage chairs, bariatric chemotherapy treatment chair and eight chemotherapy treatment chairs.

Register for Dry July today, give your body a break from booze and help support cancer patients treated at Macarthur Cancer Therapy by visiting www.dryjuly.com and choosing to have your funds allocated to the Centre.

How to participate in Dry July:

- Commit to being 'Dry' throughout the month of July
- Register by visiting www.dryjuly.com where you will have your own 'Dry Julyer' profile page
- Don't forget to have your funds allocated to the Macarthur Cancer Therapy Centre
- Tell your friends. Send out an email, text message, tweet it or log on to facebook to tell all your friends that you are a 'Dry Julyer' and ask them to sponsor your efforts
- Like being part of a team? Grab a bunch of friends to come on board or challenge your peers to a Dry July and go 'head-to-head' to see who can last the longest and raise the biggest bucks
- Want your efforts to raise big bucks? Talk to your boss and ask if your company will become a sponsor