

CANCER RESEARCH SURVIVORSHIP & WELLNESS PROGRAM - PROGRESS TIMELINE

2012



March
Land provided by SWSLHD at
39 Goulburn St, Liverpool.



March
Land provided by SWSLHD at
86 Menangle Road, Camden



July
Dry July fundraising committed to
Wellness Centre



August
Committee established – working
on program, industry partners for
design specifications and funding
sources



September
visit to ONJ, POWH lifestyle clinic,
UWS partnership & Informa
Workshop

2013



March
Kuhlmann foundation pledge \$500k



May
Discussions with Leukaemia
foundation regarding potential for
patient accommodation,
incorporated into centre.



July
Inner Wheel announce Cancer
Wellness as the major beneficiary of
their annual fundraiser



July
Approval to implement fundraising
strategy for the project



August
Host to survivorship workshop with
Cancer services, strategic plan
drafted



August
Wellness centre (LCTC L1) opens
(program activities consolidated)



October
Concept designs for wellness centre



November
Launch of fundraising brand



November
collaborative research workshop
with Lee Jones, IIAHR collaborative
proposal

2014



Feb
Michael Clarke named ambassador
for wellness



March
website update complete with
survivorship activities consolidated



April
24hr Fight pledge \$300k for centre



May
IIAHR Survivorship alliance proposal



June
\$4m ACRF Grant – Ingham pledged
\$50k, UNSW pledged \$500k



July
Public tender for architectural plans
& DA open - Dry July raises funds for
purpose.



August
Mayoral ball raises \$25,000 for
wellness



September
China expedition - chinese medicine
in cancer survivorship



WHATS NEXT?