The Sydney 24th Annual
SWAN TRAUMA
CONFERENCE

SPONSORSHIP OPPORTUNITIES
29-30 JULY 2016

Venue: Liverpool Hospital
Thomas and Rachel Moore Education Centre
Sydney NSW, Australia
Liverpool Hospital has been operating continuously since the end of the eighteenth century. It was originally run as a hospital for soldiers and convicts, starting as a tent hospital in the 1790’s. The first brick hospital was established in 1813 on a portion of land beside the George’s River. A larger stone hospital building was designed by Francis Greenway, built by convict labour and opened in 1825.

The Hospital is located in one of the fastest growing areas in the State, with more than one million people expected to reside in south western Sydney by 2016.

Liverpool Hospital has capacity for 857 beds, 23 operating rooms and 60 critical care beds, as well as a comprehensive ambulatory care centre and is home to the Ingham’s Institute of Applied Medical Research.

With over 5000 staff, Liverpool Hospital campus is one of the biggest and busiest tertiary referral hospitals in Australia providing a comprehensive range of clinical specialities.

South West Area Network (SWAN) conference commenced in 1992 and has gone from strength to strength developing into Australia’s leading Trauma Conference.

2016 will feature leading experts in cutting edge clinical Trauma Care relevant up-to-date research and injury prevention. SWAN is a dynamic interactive educational programme, which over the years has attracted more than 6,000 delegates including surgeons, emergency physicians, intensivists, anaesthetists, nurses, general practitioners and allied health professionals from around the world.

The conference takes place over two days, Friday 29 July- Saturday 30 July 2016 and will be held in Liverpool Hospital’s Education Centre in Southwest Sydney. The audience will be actively involved in trauma management ensuring both delegates and sponsors are entertained as well as being presented with great learning opportunities.

SWAN will feature the popular Trade Display Passport giving participants who visit each exhibitor an opportunity to have their passport signed for a chance to win some great prizes.

You will have direct access to national and international markets, new ideas from global trauma leaders, the latest trauma trend information by access to scientific sessions, recognition amongst the trauma field of your support of injury related education, opportunity to meet international surgical/trauma leaders, upcoming trainees and congress delegates, increase your client base, demonstrate and display your products either on a one-to-one basis or collectively, networking opportunities, Increase brand awareness, launch new brands or products and train new staff through an insight into the marketing environment of multidisciplinary trauma-care providers.
Sponsorship Opportunities

Gold

- Coffee Cart with company logo (one only)
- Full colour page advertisement in conference program
- Logo recognition as a Platinum Sponsor on the cover of the conference program
- Prominent front page logo branding on all printed material pertaining to the conference
- Access to the electronic delegate list for those delegates who have agreed to have this information released
- Premium location for trade exhibition including power point
- Morning, afternoon teas and lunch served in the Trade Exhibition area ensures good flow of delegates
- Opportunity to place marketing material in delegates package prior to the conference (at the expense of the individual company) must meet the Medical Technology Association of Australia and Medicines Australia Guidelines
- Logo recognition as a Platinum Sponsor on a continuous AV loop to be run at appropriate times in the Auditorium
- Verbal recognition by the MC.
- Invited Keynote Speakers will generate a high level of conference registrations
- Registration for four delegates
- Participation in Exhibition Passport
- Further networking opportunity with four invitations to the SWAN Delegate reception at the end of Day One

Total Investment $8,000 (+GST)

Silver

- Sponsorship acknowledgement in the program
- Full colour 1/2 page advertisement in program
- Exhibition table
- Registration for two delegates
- Insertion of promotional item in delegate package (must meet the Medical Technology Association of Australia and Medicines Australia Guidelines)
- Identifying name badges
- Participation in Exhibition Passport
- Invitation for two representatives to SWAN Delegate Reception at the end of Day One

Total Investment $5,000 (+ GST)

Bronze

- Advertise in conference program 1/4 page

Total Investment $1,000 (+GST)

Artwork must be saved as a high resolution (300+ dpi) PDF prepared for printing in full color (4-color, CMYK process) email the file by 20 June 2016 to maryann.ciccone@sswhs.nsw.gov.au

Whether your goal is to showcase through leadership, make new contacts, introduce products and services, or establish and maintain your prominence in the industry, we will work with you to develop a solution that meets your specific objectives.

Please call 02 8738 3928 or Email sonia.gagliardi@sswahs.nsw.gov.au
Sponsorship Acceptance Form

Company Details

ORGANISATION:

ADDRESS:

SUBURB:  

STATE:  

POSTCODE:

ABN:

Representative

All Correspondence regarding the 2016 SWAN Trauma Conference will be forwarded to this person.

FIRST NAME:

SURNAME:

POSITION:

PHONE:

EMAIL:

Sponsorship Package

All amounts are in Australian dollars plus GST.

☐ Gold $8,000  

☐ Silver $5,000  

☐ Bronze $1,000

Sponsorship Total Amount $  

Date: / / 20

Signature:  

Position:

To confirm a sponsorship package, please return this completed acceptance form to: sonia.gagliardi@sswhs.nsw.gov.au or fax 61 2 8738 3926

On receipt of this form a tax invoice will be sent to you.